



Strategic Wealth Advisors
Richard C. Hanseen
CPA, PFS
Founder, President
7881 West Charleston Blvd.
Suite 220
Las Vegas NV 89117
702-362-3123
richard@wealthadvising.com
www.wealthadvising.com



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The Strategic Advisor

Strategies for Success **October 2009**

CLARITY: The process of "thinking clearly about the problem," transforming an opaque thought into a crystal clear vision.

CONFIDENCE: The process of "thinking clearly about the solution." Identifying the strategies to be applied to the planning gaps that bring forth the crystal clear vision.

COMFORT: A crystal clear vision coupled with success strategies brings a sense of comfort that we are on the path of achievement.

Result; Peace of Mind and Financial Freedom



[Protecting Yourself from Investment Scammers](#)

Bernie Madoff may have gone to jail, but if you think we've seen the last of fraudulent investment schemes, you could be setting yourself up to become the next victim. Stronger regulations are in the works, but there are some basic steps you can take to help protect yourself and your family.

[More Details](#)



[Finding the Right Financial Professional](#)

At some point in our lives, many of us turn to a financial professional for help with financial matters. Charting a course with a professional to reach your financial goals can be an exciting adventure, but it shouldn't have to be a blind leap of faith. Before you commit to a long-term relationship, here are some things to think about.

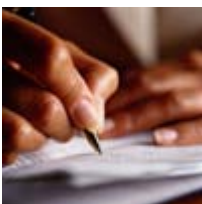
[More Details](#)



[Health Insurance Options After a Job Loss](#)

It's hard enough facing the financial and emotional trauma of losing your job. One of the issues you may confront is the loss of your employer-provided health insurance as well. While there may not be a simple solution to your health insurance dilemma, you should understand your options.

[More Details](#)



[Ask the Experts: Should I lay off employees from my small business?](#)

With today's troubled economic conditions, more employers are facing this difficult question. Layoffs are no fun for anybody. It's hard for the workers who lose their jobs, it hurts the morale of remaining workers, and it can be a financial and emotional hardship for small business owners.

[More Details](#)

[Ask the Experts: How should I lay off employees from my small business?](#)

Employee layoffs are not easy for any business owner. Here are some tips for a smoother process.

[More Details](#)

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